



EARTH DAY NETWORK

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The CO2 Green Drive Project & the Danish Cultural Institute  
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To Whom It May Concern:

I am writing to you on behalf of Earth Day Network (EDN), the international organization behind Earth Day. The first Earth Day was celebrated in 1970 and mobilized 20 million Americans of all walks of life. It is often credited as the beginning of the modern environmental movement.

Today, EDN works with more than 22,000 partner organizations in 192 countries to organize Earth Day activities and build the environmental movement. As a result, more than one billion people around the world participate in Earth Day activities each year, making it the largest civic observance in the world. The theme of earth Day this year is Mobilize the Earth™.

Earth Day Network is proud to work with the Danish Cultural Institute's CO<sub>2</sub> Green Drive Initiative to organize Earth Day activities throughout the world. We hope that you will take part in a CO<sub>2</sub> Green Drive on April 22 and help Mobilize the Earth for a sustainable future.

Sincerely,

Kathleen Rogers

President, Earth Day Network